



Three reasons to consider PLM

Investing in PLM can feel like a big step for any company, but it doesn't have to be. Here are three simple reasons why you should consider PLM to help you better understand the benefits that can stem from your investment.

Three reasons to consider PLM

1

PLM benefits the whole company – it's not only an engineering solution

2

Straightforward and smooth PLM implementation project – a dream or reality?

3

PLM – An Affordable investment

Mikko Viertola



Director Manufacturing Business Unit



1

PLM benefits the whole company – it's not only an engineering solution

Although the first area of involvement is typically the engineering department, as this is where most of the product data is created, PLM can be used for much more than just CAD data management.

PLM presents Return on Investment (ROI) benefits in every phase of a product's life cycle:

- **Sales:** guarantee that the correct product options are selected and sold
- **Procurement:** ensure that the correct item revisions are ordered and documentation is provided to the supplier
- **Production:** assurance that the correct items are assembled and delivered, and that engineering changes are implemented in a controlled way
- **Service/Maintenance:** ensure that the correct spare part documents are created and information related to the individual delivered product is stored and managed

As industry develops along with new innovations and technology, such as the Internet of Things, PLM is a huge asset. When connecting real time information from an individual product or fleet with product configuration information managed in PLM, you can expand extensively the opportunities related to additional product and service sales to your existing customer base.

2

Straightforward and smooth PLM implementation project – a dream or reality?

Planning is the main key to success in a PLM implementation project. However, there are many other important factors that have an effect on the success of the implementation, and they all need to be noted and understood from the start. Successful delivery can be achieved through experienced suppliers and the correct implementation methodology.

Each project and customer environment is unique. However, there are also many similarities when it comes to the requirements that PLM should fulfil. Instead of beginning from scratch, you can get started quickly today with predefined PLM processes based on industry best practice. These can be tested, verified and further fine-tuned to fit your company's specific needs. This agile approach ensures smooth and riskless implementation.

Although the technology implementation may be easy today, you must not forget the most important factor: people. Technology implementation is worthless without proper change management and training, and ensuring that everyone understands the benefits that will follow.

3

PLM – An Affordable investment

Companies often don't consider implementing PLM due to the initial cost of investment. However, the question is not whether you can afford to invest in PLM but whether you can afford not to.

Product data is crucial to a company and its most valuable set of information, and it's essential to ensure that it is used effectively throughout the business processes. You need to have peace of mind that it is secure and will not be lost, deleted or saved on just one person's laptop. Failure to manage product data can in turn lead to time being wasted on redesigning drawings in the engineering department and lost time searching for product data when you need to know which spare part your customer requires. PLM ensures that you always work based on accurate data and avoid extra costs caused by not all of the stakeholders accessing the right revision at the right time.

PLM takes care of all of this for you, minimising the steps you need to take and optimising the time you spend on each step of the process, from product design to delivery and beyond.

The PLM solution that Symetri develops, maintains, and supports is SOVELIA PLM.

SOVELIA PLM benefits your whole company. It can be implemented smoothly using templates and industry best practices, and the ROI can be seen from the moment you make your investment decision.

Let Your Ideas Shape the Future - Add Symetri to Your Value Chain

Symetri allows innovative companies within the construction, property and industrial sectors to optimise workflow, facilitate data management and improve quality throughout the design life cycle.

Many of our solutions follow the principles of Lean, and the benefits include lower development and production costs, a reduction in materials used and shorter time to market, not to mention leaving more room for creativity and better end results.



Mikko Viertola
Director, Manufacturing
Business Unit

+358 50 469 0010
mikkoviirtola@symetri.com



John Bartle
Sales Director MFG
Business Unit

+44 7595 020601
john.bartle@symetri.com



Neil Adcock
Sales Manager

+44 7980 735215
neil.adcock@symetri.com



Michael Nyman
Sales Manager

+358 40 7577 219
michael.nyman@symetri.com



Andreas Näsman
Sales Manager

+46 70 603 22 37
andreas.nasman@symetri.com



Jesper Stærmose
Sales Manager

+45 224 160 01
jesper.starmose@symetri.com



Åke Bø
Sales Manager

+47 934 70 044
ake.bo@symetri.com

